

Call for Consultancy Services

Agricultural Livelihood Specialists

BLOOM Project – Dak Lak Province, Vietnam

1. Background

Socodevi is a Canadian network of cooperative and mutual enterprises that shares its technical expertise and practical know-how with partners in developing countries. Our mission is to improve the living conditions of the communities we support in a tangible and sustainable way.

Socodevi Vietnam is implementing the BLOOM project (Biodiversity and Livelihood Opportunities for Ethnic Minority Women), a Global Affairs Canada-funded initiative (2025–2030) that promotes biodiversity conservation and inclusive livelihoods in Tuyen Quang and Dak Lak provinces. The project's ultimate goal is to improve the health of key ecosystems to support biodiversity and climate change adaptation with a focus on ethnic minority women and their communities in Tuyen Quang and Dak Lak provinces.

Through consultations with provincial authorities, technical agencies and local communities in Dak Lak Province, the BLOOM Project has identified five priority agricultural value chains for livelihood development: coffee, pepper, pineapple, banana and rice. The project will support ethnic minority communities to establish producer groups, improve agricultural production practices, achieve market-oriented quality and sustainability standards, strengthen branding and market access, and promote circular economy approaches through the productive use of agricultural by-products wherever feasible.

2. Objectives

Socodevi is seeking qualified consultants or consulting organisations to provide technical services supporting implementation of the BLOOM livelihood component in the buffer-zone communes of Hoa Son, Cu Pui and Yang Mao, surrounding Chu Yang Sin National Park, Dak Lak Province.

Applicants may submit proposals for **one or multiple work packages and may specialize in one or more value chains**. Successful applicants will be engaged under a framework consultancy agreement, with specific assignments issued according to the project's implementation roadmap over the contract period.

3. Scope of services and deliverables

All work packages cover the **coffee, pepper, pineapple, banana, and rice value chains**. Direct beneficiaries are ethnic minority women and their communities. Between September 2026 and the end of June 2027, this component is expected to reach approximately 300 beneficiaries with plans for scaling from mid-2027 onwards.

Consultants may apply for **one or more of the following work packages (WP)**:

1. Establishment and strengthening of farmer collaboration groups
2. Mapping cultivation areas and developing GIS-based maps to support the process of obtaining production area codes
3. Technical training on Good Agricultural Practices (GAP) and certification pathways
4. Farmer group governance and leadership development
5. Financial management and basic business administration
6. Business planning and enterprise development
7. Product branding, marketing and market access
8. Circular economy approaches through agricultural by-product utilisation

Each work package includes the development of training materials, delivery of training and coaching activities, technical reporting, and recommendations for scaling and sustainability, **according to the implementation schedule provided in Annex 1.**

4. Consultancy Arrangements

- Consultant(s) may be individuals or legally registered organisations
- Contracts will be performance-based, with deliverables linked to agreed milestones.
- Field implementation costs, including participant support and approved travel expenses, will be reimbursed in accordance with Socodevi's financial policies and approved cost norms.
- Consultant(s) will work closely with the BLOOM Project team and relevant provincial partners throughout implementation.
- Consultant(s) will report directly to the BLOOM Agriculture and Markets specialist and/or the Technical Team Leader

5. Requirements

- A university degree in agriculture, agribusiness, rural development, natural resource management or a related discipline.
- Demonstrated technical expertise in one or more targeted agricultural value chains.
- Strong knowledge of sustainable agricultural production, certification systems, value chain development and market access.
- Experience in farmer organisation development, governance, financial literacy and enterprise development.
- Candidates based in Dak Lak, or with strong familiarity with the local context and established relationships with relevant stakeholders, would be preferred
- At least five years of relevant professional experience working with farming communities, preferably ethnic minority communities.
- Experience working with international development organisations, government agencies and community stakeholders.
- Excellent facilitation, communication and reporting skills.
- Ability to deliver high-quality outputs within agreed timelines.

6. Selection Timeline

Date	Milestone
4–18 August 2026	Application period
19–21 August 2026	Shortlisting of candidates
25–28 August 2026	Interviews with shortlisted candidates
4–7 September 2026	Contract offers issued

7. Submission Requirements (in English OR Vietnamese)

- **CV** (maximum 3 pages per consultant) including contact details for referees from the consultant's two most recent assignments
- **Financial proposal:** Proposed daily gross professional fee quoted in VND
- **Technical Proposal:** Maximum three pages per work package, outlining the proposed methodology, relevant experience, and approach to delivering the assignment.

8. Selection Process

Consultancy proposals will be evaluated based on the following criteria:

Technical Evaluation (70%)

- Methodology and technical approach
- Qualifications of the proposed consultant(s)
- Relevant experience of the proposed consultant(s)
- Understanding of the assignment and local context
- Feasibility and quality of the technical proposal

Financial Evaluation (30%)

- Value for money based on the proposed financial offer

Only proposals that meet the required technical standards will be considered. Socodevi reserves the right to request clarifications, conduct interviews if required, and make no award if no proposal adequately meets the requirements.

Annex 1: Work Packages

Work package	Key Deliverable(s)	Timeframe
1. Establish Collaborative Farmer Groups		

Village mobilization sessions: introduce the project and its supported activities, and present the structure and functions of collaborative	Mobilization presentation Brief report on village sessions	Sep–Oct 2026
farmer groups, along with the benefits and responsibilities of group members.		
Group settlement: train the groups on the operational manual and facilitate the nomination of group heads and vice-heads.	Operational manual Brief report	Nov 2026
Official group registration with the Commune People's Committee.	Registration forms Full activity report	Dec 2026
2. Mapping cultivation areas to develop GIS maps		
Deploy field work to determine GPS coordinates on cultivation land of farmer groups' members	Field report	Dec 2026 – Jan 2027
Create a GIS map to serve for management purposes	GIS map(s) which could be extracted for multi-purposed uses	Feb 2027
3. Farming Technical Training toward Certification		
Develop content for training modules, including teaching materials and handouts.	Training materials Handouts	Sep–Oct 2026
Develop a list of recommended Good Agricultural Practices (GAPs).	GAPs list	Nov 2026
Develop a concept note for demonstration plots.	Concept note	Nov 2026
Implement training sessions.	Field report	Dec 2026–May 2027
Provide field coaching on GAP application.	Field report	Dec 2026–May 2027
Conduct periodic assessment and provide scaleup recommendations.	Full activity report	June 2027
4. Group Governance Training		
Develop training content.	Training materials	Sep–Oct 2026
Implement training sessions.	Field report	Dec 2026–Mar 2027
Implement coaching sessions.	Field report	Dec 2026–May 2027

Conduct assessment and provide recommendations.	Full activity report	June 2027
5. Financial Management Training		
Develop training content.	Training materials	Sep–Oct 2026
Implement training sessions.	Field report	Dec 2026–Mar 2027
Implement coaching sessions.	Field report	Dec 2026–May 2027
Conduct assessment and provide recommendations.	Full activity report	June 2027
6. Business Development		
Develop training content.	Training materials	Oct–Nov 2026
Implement training sessions.	Field report	Dec 2026
Support the development of business plans.	Business plans	Jan–Feb 2027
Coach the implementation of business plans.	Field report	Feb–May 2027
Conduct assessment and provide recommendations.	Full activity report	June 2027
7. Product Branding and Marketing		
Develop a tailored strategy for the targeted group.	Strategic plan	Jan–Feb 2027
Hold working sessions with the groups to confirm the strategic plan.	Field report	Mar 2027
Coach the groups in implementing the plan.	Field report	Mar–Sep 2027
Conduct assessment and provide recommendations.	Full activity report	Sep 2027
8. By-Product Treatment toward a Circular Economy		
Develop content for defined by-product treatment, including teaching materials and handouts.	Training materials Handouts	Sep–Oct 2026
Develop a concept note for demonstration plots.	Concept notes	Nov 2026
Implement training sessions.	Field report	Dec 2026–May 2027

Provide field coaching.	Field report	Dec 2026–May 2027
Conduct periodic assessment and provide scaleup recommendations.	Full activity report	June 2027

Note: All field costs, including those for training sessions and travel, will follow Socodevi's standard cost norms.

9. How to apply

Please send your proposal to bloom@socodevi.org. Only shortlisted applicants will be contacted. The closing date for applications is **Monday, 31 Aug 2026 at 5:00 PM** Hanoi time.